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# Lauren M. Kinney

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<http://laurenkinney.com>

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## EDUCATION

### **Bradley University, Peoria, Illinois**

Current GPA: 3.91/4.0

Graduating May 2012

Bachelor of Science - Communication Major - Advertising Concentration

Interactive Media Minor

Marketing Minor

## TECHNICAL EXPERTISE

Windows and Mac operating systems

Microsoft Word, PowerPoint, Excel

Adobe Photoshop, InDesign, Illustrator, Flash, Dreamweaver, After Effects

Apple Final Cut Pro, iMovie, Garage Band

HTML, CSS, Python, Actionscript 3

Experience using DSLR camera, HD video camera, lighting kit, digital audio recording, microphones

## EMPLOYMENT EXPERIENCE

### **Graphic Design Intern – May 2011 to present**

River Music Experience, Davenport, Iowa

- Worked directly with marketing director
- Designed show posters for artists performing at the venue
- Prepared posters and menus to advertise café items
- Coordinated upcoming event details on local event website calendars
- Developed venue seating maps for ticket sales information
- Restructured past promotional materials for future use
- Maintained an ongoing relationship as a freelance graphic designer for the organization

### **Marketing Intern – May 2011 to August 2011**

Quad City Symphony Orchestra Executive Offices, Davenport, Iowa

- Worked directly with marketing director
- Provided guidance on revision of past promotional materials
- Supervised printed and sorted mass mailings
- Assisted in facilitation of volunteer fund raising events
- Reviewed and updated upcoming event details on local event website calendars
- Communicated with public regarding questions about ticket sales
- Secured appropriate locations for posting upcoming event posters and flyers

### **Sales Associate – September 2006 to January 2012**

Hancock Fabrics, Moline, Illinois

- Collaborated directly with customers to choose fabric, notions, and tools
- Calculated appropriate fabric amounts for customers' specific needs
- Processed final purchase transactions
- Prepared fabric displays
- Coordinated customers' special orders
- Maintained and restocked inventory
- Managed and adjusted store inventory counts
- Assisted in and implemented display/planogram decisions and adjustments

## HONORS AND ACTIVITIES

Bradley University Presidential Academic Scholarship – All terms attended

Bradley University Deans List – All terms attended

Bradley University Band Scholarship – All terms attended

Member of Volunteers for Symphony – Davenport, IA

References and portfolio available upon request